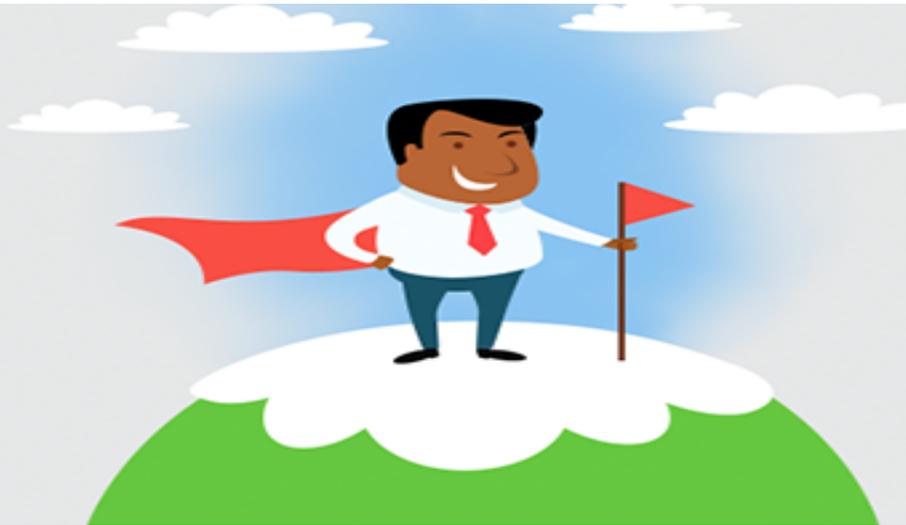


# Digital Marketing without software.



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## Better way of brand awareness

Ready to focus more on selling your products or services and less on building brand awareness? YesWeCan takes the pressure off of you to execute a digital strategy, create and measure digital campaigns, and optimize your brand's presence with our fully-managed digital marketing service.

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To learn more about how YesWeCan can help your business, please visit:

[yeswecan.co.bw](http://yeswecan.co.bw)

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## Benefits of YesWeCan

- **Fast and effective** – We put the right mix of research, marketing and sales minds behind every strategy we create – producing marketing that works for your brand. With YesWeCan, urgency and precision are key.
- **Quick easy access** – Your YesWeCan dashboard puts your online marketing projects in one place so you can see exactly how your marketing is being managed. This tool is easy to use and accessible from any mobile device, so you're always in-the-know.
- **Data-driven results** – You'll appreciate that every message and piece of content created for your brand is well-researched and underpinned by data specific to your industry. You want results: Our strategies are built on YesWeCan standards.

## YesWeCan and you

If you've ever experienced the stress and hours of tedious note-taking that go along with researching, creating and executing a digital marketing strategy, then YesWeCan is the managed digital solution you've been looking for. By completely eliminating the use of marketing software, our team of digital marketing scientists are able to drive brand awareness for your brand through campaigns that are humanized, consistent, transparent, and most importantly, real-time.

## YesWeCan and your project

As a client of YesWeCan, data related to your entire project – including the content created for your campaigns and the status of your project – will be available to your personal YesWeCan dashboard. You can log in daily to see how your projects are being managed and see the review new services that are available for your account.

**Get started today:**  
[yeswecan.co.bw](http://yeswecan.co.bw)

## Getting started with YesWeCan

Starting a project is simple — you fill out our easy to use project details form, which goes to our sales team, we assign you a Project manager and create your client account, then we start on your marketing project. It takes less than two minutes, and depending on the extent of your marketing needs, your project will be underway in less than 12 hours.

## Why choose YesWeCan?

YesWeCan is flexible and affordable, leaving you with more control over your digital marketing investment. You review the status of the projects we manage for you from your YesWeCan dashboard, instead of trying to take on the tasks yourself or spending too much money on hiring a dedicated marketing team.



**Branding** – YesWeCan is designed for companies that need managed print and digital strategy for generating brand awareness.



**Brand Messaging** – Our powerful content marketing and media planning and buying strategies help keep your brand message consistent.



**Digital Strategy** – YesWeCan performs in-depth research into your buyer profiles to ensure the custom strategy we create is equally effective.



**Creative** – Every YesWeCan project receives the right dose of creative elements to make it work for your brand and target audience.